



Desktop Publishing Certificate

Continuing Education & Customized Training

Five Easy Registration Options

- **Online:** century.augusoft.net
- **Phone:** 651.779.3341
- **Fax:** 651.779.5802
- **Mail to:** Century College, CECT Dept.
3300 Century Avenue North
White Bear Lake, MN 55110
- **In Person:** East Campus
Mon–Thu 8 am–7 pm
Fri 8 am–4 pm

Questions?

Contact **Joan Peterson**,
at joan.peterson@century.edu
or **651.773.1743**.

These programs can also be brought to
your business/organization!



Discover the designer in you! Whether you work in marketing, public relations, sales, non-profit, or administration, chances are your job demands some visual communication skills. Our certificate program will help you build a strong foundation in desktop publishing and develop skills in a hands-on working environment.

The Desktop Publishing Certificate includes:

- Design Basics
- Adobe Photoshop Basic
- Adobe Photoshop Advanced
- Adobe Illustrator
- Adobe InDesign

Upon completion of your classes, please contact joan.peterson@century.edu to receive your Desktop Publishing Certificate.

TAKE 5 AND SAVE \$64!*

Enroll in all 5 Desktop Publishing classes
at the same time and save
10 percent off the total cost!

**Note: You must enroll in all classes within a season, e.g. fall, winter, or spring sessions.*

Design Basics

Not everyone is born a graphic designer! Gain the skills you need to create flyers, ads, brochures, or update your company's website. Understanding the formal elements and principles of design will make your job a whole lot easier. We'll examine the following with before/after examples: layout and design, typography color usage, and digital file formats for publishing.

East Campus, Room 2207 \$105

Mon, Oct 17, 2011 8:30 am-12:30 pm
Mon, Jan 23, 2012 8:30 am-12:30 pm
Mon, March 26, 2012 8:30 am-12:30 pm

Adobe Photoshop Basic

Use this powerful tool to add that professional look to your document, brochure or ad.

Topics range from opening photos with the PictureBridge to image correction, distortion, restoration, design and exportation. Topics of resolution and size will also be discussed. REQUIRED TEXTBOOK: *Adobe Photoshop CS5 Classroom in a Book*, approximately \$45. Online book code 1CPT 0050.

East Campus, Room 2207 \$135

Mon, Oct 24, 2011 8:30 am-2:30 pm
Mon, Jan 30, 2012 8:30 am-2:30 pm
Mon, Apr 2, 2012 8:30 am-2:30 pm

Adobe Photoshop Advanced

A step beyond the basics. Custom-fit Photoshop to the way you work. This class will help you achieve extraordinary results using the leader of professional image-editing. In this class, you will create artistic and real-life images using filters and other advanced techniques. Masking, extraction and other tools will also be covered. REQUIRED TEXTBOOK: *Adobe Photoshop CS5 Classroom in a Book*, approximately \$45. Online book code 1CPT 5622.

East Campus, Room 2207 \$135

Mon, Oct 31, 2011 8:30 am-2:30 pm
Mon, Feb 6, 2012 8:30 am-2:30 pm
Mon, Apr 9, 2012 8:30 am-2:30 pm

Adobe Illustrator

Create amazing logos and other art with new creative freedom when you employ this standard Adobe software tool that lets you paint intuitively. Learn to convert bitmaps to vector artwork and save time with intelligent palettes and optimized workspaces. You will complete exercises in paths, text, and color to create logos or single page advertisements. REQUIRED TEXTBOOK: *Adobe Illustrator CS5 Classroom in a Book*, approximately \$45. Online book code 1CPT 5684.

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Textbook Information

Textbooks should be purchased before the first class and are available at the Century College Bookstore located on the West Campus, 651.779.3281 or online at <http://centurycollegebookstore.com>

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This document can be available in alternative formats to individuals with disabilities by calling 651.779.3354 or 1.800.228-1978 x 3354 or Minnesota Relay Service at 1.800.627.3529.

Mon, Nov 7, 2011 8:30 am-2:30 pm
Mon, Feb 13, 2012 8:30 am-2:30 pm
Mon, Apr 16, 2012 8:30 am-2:30 pm

Adobe InDesign

Discover how InDesign software improves the productivity of creative professionals by integrating tightly with the other applications you use most. Design layouts with sophisticated graphics and typography for documents, ranging from single page ads to multi-page layouts. You will complete projects involving: importing graphics, text boxes, page layout, packaging, printing and saving. REQUIRED TEXTBOOK: *Adobe InDesign CS5 Classroom in a Book*, approximately \$45. Online book code 1CPT 0014

East Campus, Room 2207 \$135

Mon, Nov 14, 2011 8:30 am-2:30 pm
Mon, Jan 30, 2012 8:30 am-2:30 pm
Mon, Apr 23, 2012 8:30 am-2:30 pm



Desktop Publishing Certificate Registration Form

Please fill out all information completely. Date of birth **or** social security number is required. This data is for student tracking purposes only, and will not be released or used for any other purpose.

Name _____ Date of Birth ____/____/____ Home Phone (____) _____

Home Address _____ City _____ State _____ Zip _____

Social Security # _____ - _____ - _____ ___ Male ___ Female

Business Name _____ Business Phone (____) _____

Business Address _____ City _____ State _____ Zip _____

E-mail address _____

Course Name	Course Date	Course Fee
1. _____	_____	\$ _____
2. _____	_____	\$ _____
3. _____	_____	\$ _____
4. _____	_____	\$ _____
5. _____	_____	\$ _____

Total Course Fees: \$ _____

PAYMENT INFORMATION

- Check(s) Enclosed (Please write a separate check for the exact amount of each course, payable to Century College.)
- Business purchase order attached
- Please charge to my: ___ VISA ___ MasterCard ___ Discover Account # _____ - _____ - _____ - _____

Cardholder's Name _____ Exp. Date ____/____/____

Century College, Continuing Education and Customized Training, 3300 Century Avenue N., White Bear Lake, MN 55110 T 651.779.3341 • F 651.779.5802