

## **Century College Urges Students To Be Counted In The United States Census 2010!!**

January 7, 2010

Dear Students, Faculty and Staff,

We are pleased to announce Century College is partnering with the U.S. Census Bureau to help achieve a complete and accurate count of our nation's growing population in 2010. By supporting the 2010 Census, we will help raise awareness of this important initiative and work to increase the overall response rate of historically hard-to-count college and university students.

Participating in the 2010 Census and encouraging students to do the same are two simple ways to make a positive difference for ourselves, our community and our nation. Census data may affect the quality of life for students in many ways. Consider the following:

- Census data guide the distribution of more than \$400 billion annually to state, local and tribal governments, who in turn fund public colleges and universities.
- Census data affect college and university tuition grant and loan programs.
- Scientific research depends on census data. College and university students use census information for reports, statistical profiles and other research.
- Businesses use census data to determine recruitment efforts of college graduates, and to locate retail stores, new housing and other facilities.
- Decision-makers use census data to determine where to build new schools, new roads, child-care and senior centers, community facilities and more.
- Census information helps establish fair-market rents and enforce fair-lending practices.

Participating in the 2010 Census is an easy and important way to make a difference in our community. Now through May 2010, we will encourage our staff, faculty and students to participate in the 2010 Census through campus awareness and regular communications.

To learn more, visit [www.2010census.gov](http://www.2010census.gov)

Sincerely,

Larry, Litecky  
President, Century College