



The **Desktop Publishing Certificate** is designed for those individuals interested in further training or those already using desktop publishing skills for business and industry. You will develop the desktop publishing skills in a hands-on Mac lab. ALL classes are taught in a MAC Lab.

Instruction will include:

- Design Basics
- Adobe Photoshop-Basic
- Adobe Photoshop – Advanced
- Adobe Illustrator
- Adobe InDesign

Once completed, email [cynthia.jahnke@century.edu](mailto:cynthia.jahnke@century.edu) to receive your Desktop Publishing Certificate.

## ■ Design Basics

Not everyone is born a graphic designer! If you work in marketing, public relations, sales, non-profit, or secretarial administration, your job demands some visual communication skills. Maybe you need to create flyers, ads, brochures, or update your company's Web site. Understanding the formal elements and principles of design will make your job a whole lot easier. Examine the following with before/after examples: \*Layout and Design \*Typography \*Color usage \*Digital file formats for publishing.

September 18, 2009      1 Friday  
EAST Rm 2381      8:30am-12:30pm  
**Course 20103-001637**      \$99

January 15, 2010      1 Friday  
EAST Rm 2381      8:30am-12:30pm  
**Course 20105-000502**      \$99

April 2, 2010      1 Friday  
EAST Rm 2381      8:30am-12:30pm  
**Course 20105-000513**      \$99

## ■ Adobe Photoshop: Basic

Use this powerful tool to add that professional look to your document, brochure or ad. Topics range from opening photos with the PictureBridge to image correction, distortion, restoration, design and exportation. Topics of resolution and size will

also be discussed. **Required textbook:** *Photoshop CS4 Basic, ACE Edition + Cert Blaster*, approximately \$25. Online book code 1CPT 0050.

Textbooks should be purchased before the first class and are available at the Century College Bookstore located on the West Campus, 651-779-3281 or online at <http://centurycollegebookstore.com>.

September 25, 2009      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20103-001638**      \$130

January 22, 2010      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20105-000503**      \$130

April 9, 2010      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20105-000515**      \$130

## ■ Adobe Photoshop: Advanced

A step beyond the basics. Custom-fit Photoshop to the way you work. This class will help you achieve extraordinary results using the leader of professional image-editing. In this class, students will create artistic and real-life images using filters and other advanced techniques. Masking, extraction and other tools will also be covered.

**Required textbook:** *Photoshop CS4 Advanced, ACE Edition*, approximately \$25. Online book code 1CPT 5622. Textbooks should be purchased before the first class and are available at the Century College Bookstore located on the West Campus, 651-779-3281 or online at <http://centurycollegebookstore.com>

October 2, 2009      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20103-001639**      \$130

January 29, 2010      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20105-000510**      \$130

April 16, 2010      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20105-000517**      \$130



## ■ Adobe Illustrator

Create amazing logos and other art with new creative freedom when you employ this standard Adobe software tool that lets you paint intuitively. Learn to convert bitmaps to vector artwork and save time with intelligent palettes and optimized workspaces. In this class, participants will complete exercises in paths, text, and color to create logos or single page advertisements.

**Required textbook:** *Illustrator CS4 Basic, ACE Edition + Cert Blaster*, approximately \$25. Online book code 1CPT 5684. Textbooks should be purchased before the first class and are available at the Century College Bookstore located on the West Campus, 651-779-3281 or online at <http://centurycollegebookstore.com/>

October 9, 2009      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20103-001640**      \$130

February 5, 2010      1 Friday  
EAST Rm 2381      8:30am-2:30pm  
**Course 20105-000511**      \$130

April 23, 2010 1 Friday  
 EAST Rm 2381 8:30am-2:30pm  
**Course 20105-000518** \$130

February 12, 2010 1 Friday  
 EAST Rm 2381 8:30am-2:30pm  
**Course 20105-000512** \$130

April 30, 2010 1 Friday  
 EAST Rm 2381 8:30am-2:30pm  
**Course 20105-000522** \$130

## ■ Adobe InDesign

Discover how InDesign software improves the productivity of creative professionals by integrating tightly with the other applications you use most. Design layouts with sophisticated graphics and typography for documents, ranging from single page ads to multi-page layouts. Students will complete projects involving: importing graphics, text boxes, page layout, packaging, printing and saving.

**Required textbook:** *InDesign CS4 Basic, ACE Edition + Cert Blaster*, approximately \$25. Online book code 1CPT 0014 Textbooks should be purchased before the first class and are available at the Century College Bookstore located on the West Campus, 651-779-3281 or online at <http://centurycollegebookstore.com/>

October 16, 2009 1 Friday  
 EAST Rm 2381 8:30am-2:30pm  
**Course 20103-001641** \$130

**To register, call 651-779-3341.  
 For class information, call Joan Peterson at 651-773-1743 or email: joan.peterson@century.edu**

This document can be made available in alternative formats to individuals with disabilities by calling 651-779-3354, 1-800-228-1978 or through the Minnesota Relay Service at 1-800-627-3529.

Century College is an equal opportunity, affirmative action employer and educator, and a member of the Minnesota State Colleges and Universities system.



**If you would like any of these programs brought to your business/ organization, please contact Joan Peterson at 651-773-1743 or email: joan.peterson@century.edu**

## Registration Form

Please fill out all information completely. Date of birth or social security number is required. This data is for student tracking purposes only, and will not be released or used for any other purpose.

Name \_\_\_\_\_ Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_ Home Phone (\_\_\_\_) \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Social Security # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ (Confidential- to be used in registration system as your Student ID.) \_\_\_ Male \_\_\_ Female

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Business Phone (\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_

Course Number	Course Name	Course Fee
1. _____ - _____	_____	\$ _____
2. _____ - _____	_____	\$ _____
3. _____ - _____	_____	\$ _____
4. _____ - _____	_____	\$ _____
<b>Total Course Fees:</b>		\$ _____

### PAYMENT INFORMATION

**Check(s) Enclosed** (Please write a separate check for the exact amount of each course, payable to Century College).

**Business purchase order attached**

Please charge to my: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ Discover

Account # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_